



Programme Project Report – PPR
(To be annexed with Programme Development Form)
(Approval of the School Board and Academic Council)

Name of the School: School of Humanities

Name of the Programme: B.A. in Applied Urdu

S.No.	Parameters	Details
a.	Programmes mission & objectives:: (its alignment with industrial/ learner demands)	<ul style="list-style-type: none"> • Knowledge of Urdu language and literature. • Ability to read texts in relation to their historical & cultural contexts. • Ability to translate Urdu into other languages and vice versa. • Eligibility for further studies like M.A./ B.Ed. • Eligibility for careers in journalism, tourism, judiciary, linguistics, professional writing, media, editing, research etc. • Knowledge of the history of creative writing in Urdu. • Knowledge of famous literary genres i.e. Urdu Ghazal, along with its history and development. • Knowledge of Urdu travelogue, its beginning and development. • Knowledge of history and development of Urdu Nazm • Use Urdu as an effective means of communication. • To gain knowledge of Urdu typing, software likes In-Page, In-Page 3 and MS Word. • Write art of drama. • Have created sense of creative writing. • Write drama script for Radio/TV • The students will be able to identify news values and comprehend the news process. • The students will be able to identify and write record, produce and edit several formats of Radio Programmes including news, stories, features and radio talk.

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b.	Relevance of program with IGNOU's Mission & Goals:	It is a new programme of its kind. It will enhance the capabilities of SOH as well as IGNOU in designing new and innovative programmes to enhance the knowledge and employment opportunities of learners.
c.	Nature of prospective target group of learners : 1. Specify the target group: 2. Needs of the target group: (Annex Report of Exploratory Expert Committee Meeting and Need Assessment Study)	Qualification: 12 th Pass from any stream Gender: anyone Age group: No age bar Employment: all Area of residence: No boundation Social status: Any
d.	Appropriateness of program to be conducted in Open & Distance Learning (ODL) mode to acquire specific skills & competence : Specify the expected learning outcomes in terms of: 1. Knowledge attainment: 2. Transferable Skills and Competencies: 3. Reflection of academic, professional and occupational standards:	Those who complete this Programme may get benefit in getting new jobs in various sectors. They can improve the quality of work. The skill and efficiency of these degree holders at their work place will be improved. This will lead to holistic and multidimensional development of the student. The programme also caters to the academic needs of those aspiring for higher education.
e.	Instructional Design : 1. Curriculum design (Outcome of Expert Committee meeting; Programme Structure: specify the theory, practical, fieldwork, project, etc components): 2. Total Credit hours (including course wise): 3. Detailed syllabi: 4. Duration of the programme (Minimum & Maximum): 5. Medium of instruction: 6. Type of programme (General/ Professional): 7. Faculty and Support staff: 8. Instructional design & delivery mechanism(Media to be used -print, audio, video, online, computer aided, web based, etc. (course wise)): 9. Student Support Service system (Specify the provisions to be made at HQs, Regional Centres, Learner Support Centres and Web based, etc):	1. Program structure are attached as Annex 1 2. 132 Credits = 100 credits from the discipline and 32 credits from NSDC 3. Detailed syllabi will be finalized with NSDC experts 4. Minimum duration:3 years; Maximum Duration: 6 years 5. Urdu 6. General 7. All Urdu faculty 8. Print and Multimedia (SLMs, e-Gyankosh, A/V development etc) 9. Study Centers and counsellors to be identified by the RCs, online counseling, IRC, Tele counseling will be done by the SOH faculty and the experts, Asynchronous counseling will be done by using the videos developed for SWAYAM and SWAYAMPRAKHA etc 32 credits will be conducted through apprenticeship/ Internship skill based level 4 and above courses by NSDC and NSQF.
f.	Procedure for admissions, curriculum transaction and evaluation: 1. Define the admission policy (including	1. Online Registration Process as per IGNOU norms 2. Eligibility: 12 th Pass or equivalent 3. Fee Structure: As Per Ignou Norms

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	<p>web based tools to be adopted) :</p> <ol style="list-style-type: none"> 2. Eligibility criteria: 3. Fee structure: 4. Financial assistance to learners (if any): 5. Activity planner of all academic activities of the academic session: 6. Policy for Evaluation of learner progress along with methods and tools: 	<ol style="list-style-type: none"> 4. As Per requirement 5. All the academic activities are planned as per IGNOU Calendar. 6. As per IGNOU
g.	<p>Requirement of the laboratory support and library resources:</p> <ol style="list-style-type: none"> 1. Laboratory support to the learners (if any): 2. Provision of Practical book for learners (if any): 3. Provision of Virtual Reality methods for Practicals in case of Online learning (if any): 	For NSDC
h.	<p>Cost estimate of the program and the provisions:</p> <ol style="list-style-type: none"> 1. Indicate the budgetary requirement for: <ol style="list-style-type: none"> 1. Programme Development 2. Delivery 3. Maintenance 	1. As per requirement
i.	<p>Quality assurance mechanism and expected program outcomes*:</p> <ol style="list-style-type: none"> 1. Define the review mechanism of the Programme for enhancing the standards of curriculum, instructional design relevant to professional requirements: 2. Define Programme benchmark statements: 3. Mechanism for monitoring the effectiveness of the programme: <p>*Minimum standards must adhere to UGC (ODL) Regulations, 2017 and directions of the Statutory Bodies of the University</p>	<ol style="list-style-type: none"> 1. After every 10 years review of the courses will be done and new revised syllabus will be introduced. 2. Continuous assessment methodology will be adopted, feedback in the form of questionnaires will be prepared to know the requirement and needs of the learners and will be discussed with the experts and the program will be modified.

Name & Signature of Programme Proposer/

Dr. Liaqat Ali
Programme Coordinator

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Name & Signature of the Director of the School of Studies with seal

پروف. کوشالیا / Prof. Kaushalya
نیریشک / Director
انسانیات / School of Humanities
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Programme Structure Template for B.A. in Applied Urdu

Semester	Core Courses (6 Cr) DCC 4x6 = 24 Cr SCC 4x6 = 24 Cr Total = 48 Cr	MIL-1 (6 Cr) 2x6 = 12 Cr	Discipline Specific Electives (6 Cr) 6x4 = 24 Cr	Ability Enhancement Compulsory Courses (4 Cr) 2x4 = 08 Cr	Skill Enhancement Courses (4 Cr) DSEC 2x4 = 08 NSQF 2x4 = 08 Total = 16 Cr	Apprenticeship / Interbship 4x6 = 24	Total Credits per Semester
I	DCC-1 A BUDC-131 (Study of Prose & Poetic Form in Urdu)	MIL-1 BUDLA-135 (Study of Modern Prose and poetry)	BEVAE-181 Environmental Studies	22 Credits
	CC-2 A (Other)				
II	DCC-1 B BUDC-132 (Study of Urdu Classical Ghazal)	MIL-2 (Other)		BUDAE-181 (Study of Classical Urdu Ghazal)	22 Credits
	CC-2 B (Other)				
III	DCC-1 C BUDC-101 (Origin & Development of Urdu Language)	SEC-1 (Discipline) BUDS-184 (Introduction of Mass Media in Urdu)	(NSDC)	22 Credits
	CC-2 C (Other)				
IV	DCC-1 D BUDC-108 (Study of Urdu Nazm)	SEC-2 (Discipline) BUDS-188 (Creative Writing and Translation in Urdu)	(NSDC)	22 Credits
	CC-2 D (Other)				
V	DSE BUDE-141 (Study of Poet Mirza Ghalib)	(NSQF)	(NSDC)	22 Credits
	DSE BUDE-143 (Study of Short Story)				
VI	DSE BUDE-145 (Study of Marsia)	(NSQF)	(NSDC)	22 Credits
	DSE BUDE-146 (Study of Masnawi)				
Total	48 credits	12 Credits	24 credits	8 credits	16 credits	24 credits	132 Credits

mm/mm
15/12/22

प्रो. कौशल्य / Prof. Kaushalya
 निदेशक / Director
 मानविकी विद्यापीठ / School of H
 इ.गॉ.रा.मु.वि., मैदान गढ़ी, नई
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